GGN - Geopark Annual Report 2017

1. GEOPARK IDENTITY

Geopark name, country, regional Network: Arxan UNESCO Global Geopark (China, APGN)

Year of inscription / Year of the last revalidation: 2016

Representative Photo (from the most important event this year)





Science Popularization Training Course of Communities & Primary and Secondary Schools,
Arxan Geopark, March, 2017



Arxan UGGp Representatives Visited UNESCO Global Geoparks of Japan, April, 2017





Japanese Geoparks Network (JGN) Representatives Visited Arxan UNESCO Global Geopark, September, 2017





Arxan UGGp Representatives Attended the fifth APGN Symposium, September, 2017

2. GEOPARK FIGURES

Number of Geopark staffs: 23 staffs including, 9 geoscientists,7 employee.

Number of Visitors: 3.6 million Number of Geopark events: 12

- (1) Axran International Ice Festival;
- (2) Community Promotion;
- (3) World Earth Day;
- (4) Exchanged with Administration for Yanqing UNESCO Global Geopark;
- (5) Exchanged with Administration for Jiuhuashan National Geopark;
- (6) Primary and secondary science activities;
- (7) China Bicycle League Axran, Inner Mongolia Station;
- (8) Axran·Inner Mongolia· Sino-Mongolian Agriculture and Forestry Tourism and Culture Expo;
- (9) Axran UNESCO Global Geopark delegation visited Sanin UNESCO Global Geopark, Tottori UNESCO Global Geopark, Japan;

(10) Administration for Axran UNESCO Global Geopark invited Germany, Japan, Hong

Kong UNESCO Global Geopark experts to Axran UNESCO Global Geopark;

(11) Geopark Cooperation Units: Arxan Sanitarium Hot Spring Company, Arxan Haishen

Hotel;

(12) Japan UNESCO Global Geopark Network and China UNESCO Global Geopark

Network delegation visited Arxan Geopark and discussed the protection of important

geoheritages.

Number school classes realize Geopark educational programmes: 10

Number of Geopark press release: 28

3. GEOPARK ACTIVITIES

Main Achievements in 2017

Japan UNESCO Global Geopark Network and China UNESCO Global Geopark Network

delegation visited Arxan Geopark and discussed the protection of important geoheritages; Two

scientific research projects of Geoparks were carried out; Protective fence and boardwalk,

science propaganda promenade for construction and maintenance in main geoheritage of Arxan

Geopark; Arxan Geopark further improved the basic service facilities, identification system and

commentary system in Geopark; Arxan UGGp Representatives Attended the fifth APGN

Symposium and an Oral presentation.

Contribution towards GGN - Networking and Participation

Took part in International Course on Geoparks Management and Development, Beijing

2016 & 2017. Annual Meeting for UNESCO Global Geoparks in China 2017. the fifth APGN

Symposium; Undertook the second Sino-Japanese Geopark Network Representative Exchange

activities

Management and Financial status

The Administration for Arxan National Geopark established in 2009 is the management

body of the geopark, which oversees all aspects of geopark development, including

conservation, planning, research, science popularization, promotion, day-to-day management

and tourist services. Currently, the administration has 23 staffs in total to carry out its various

functions.

The tourism revenue in 2017 is 4.5 billion RMB, a year-on-year growth of 19.8%.

Geoconservation

Geoconservation work is carried out by designated staff in areas where representative

geoheritages are distributed, such as the turtleback lava and Tuoengling Tianchi Crater Lake. To

avoid damage of geoheritages by visitors, the geopark has erected protective fences around

geosites. There are geosite protection boardwalks at the turtleback lava to prevent trampling.

Sustainable development (Geotourism)

Tiachi Area of main geoheritage in Arxan Geopark: Day reception capacity of more than

12,000 persons; Geopark tourist guide more than 300 persons; 3 large-scale tourist souvenirs

supermarkets; Employee more than 600 persons; Inner ring road of Tiachi Area is 67 km.

New Education programmes on geoconservation, sustainable development and disaster

risk reduction

The Administration for Arxan National Geopark formulated the Annual Program of

Geoconservation and Science Education in 2017; Carried out the Earth Day special exhibition

and science popularization report; Plenty of activities for geoconservation; Free materials to the

public.

Geopark Partners

Cooperate with China University of Geosciences, Beijing, local hotels, local tourism

commodity company and TV station, etc.

Tourism Promotion Activities

Took part in China Tourism Industry Fair 2017 , Arxan Winter Tourism Promotion,

Beijing International Health Tourism Expo; The "Great Xing'an Dreamlike Arxan" image

video rolled through at 334 Train Stations in China.

4. Contact Persons

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